City unveils a year ements



will be constructing its be park at Centennial enovation of the Sun at the Civic Center is the works.

ttee on Park
pment, said: "The
l is really excited
ne level of progress
making to improve
as. We wanted to do
f these projects for
provide the commuth the best possible
mities for recreation.
g through the 2000
ond enabled us to
on a citywide pro-

ject of this scale."

The City also received some funding from the state of California for such projects as the Corbin Center renovation and ball field lighting.

At many of the sites, designs include elements suggested by residents and children, creating a sense of pride and ownership among the neighborhoods. For example, the Delhi Neighborhood had a significant say in the overall design of the community center and the play equipment. The City is also constructing its first skate park at Centennial Park, and a youth group was commissioned to develop and review the designs.

More information on these or future park projects can be obtained by contacting Esther Akhavan of the City's Parks, Recreation and Community Services Agency at (714) 571-4219.

Did You Know?

The Grand Central building on Second St. was the city's first shopping center.

Chamber Web site wins International Golden Web award



Vision Quest has helped the Chamber capture an average of 220 visitors a day to its Web site. Pictured: Allan Browning, Vision Quest.

■ Vision Quest honored by Web developers for design that attracts 7000 visitors monthly

By LESLIE EARLY
CITYLINE Contributing Writer

The International
Association of Web Masters
and Designers, based in
New York, awarded a Golden
Web award to Vision Quest
for its design of the Santa
Ana Chamber of Commerce's
Web site. The Web site was
evaluated by a panel of Web
developers from around the
world, examining content,
design, ease of navigation,
and its contribution to making
the Internet experience a
positive one.

"We host a lot of associa-

tion Web sites and the Chamber's Web site has the most traffic of any site of its kind we've seen," said Allan Browning, CEO of Vision Quest, design and site administrator for Santaanachamber.com.

According to Browning, the number of hits per month— an impressive 107,673 in January—is not the most important measure of a successful site. The number of visiting users is the more relevant figure, and here the Chamber's site shines with a daily average of 220 visitors.

"The most visited section of the site is the membership directory," he said, which bodes well for Chamber members since the Web site itself receives 7,000 visitors

each month.



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